

# PESQUISA DE SATISFAÇÃO

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## 2021



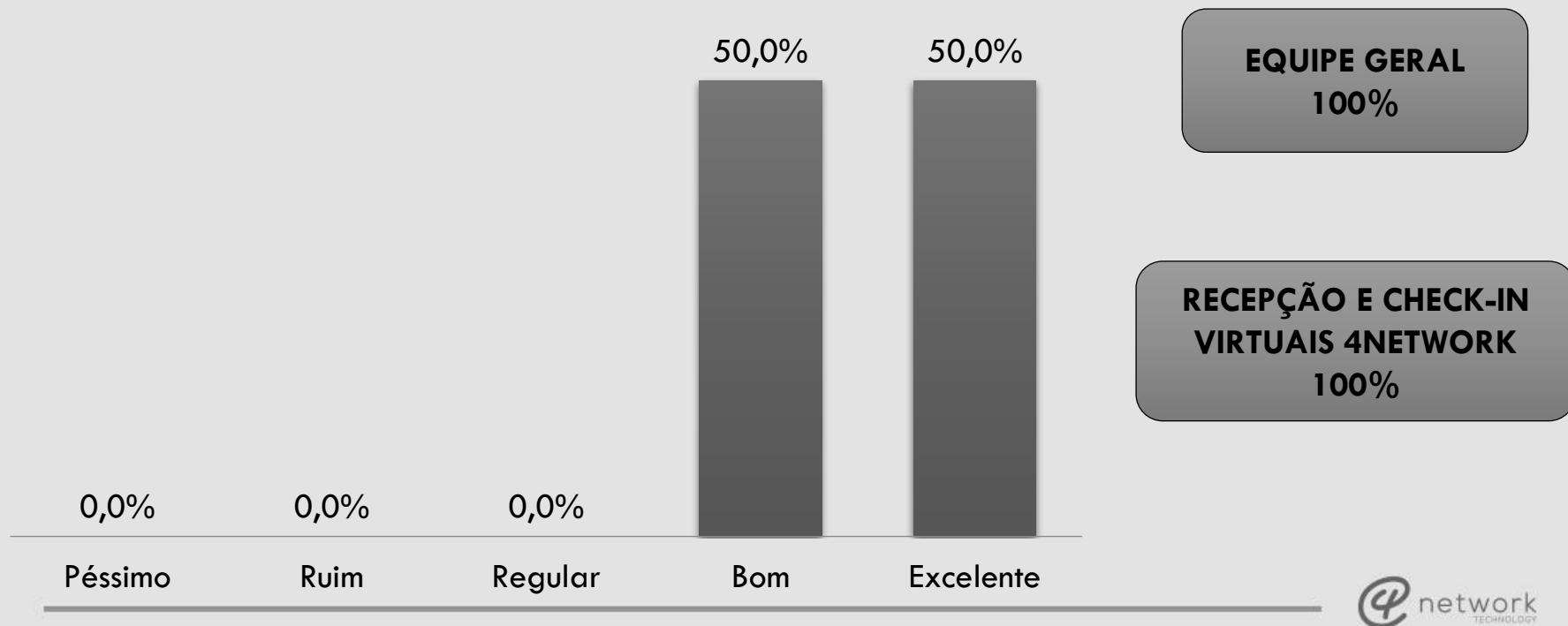
- ✓ Evento realizado dia 20 de julho de 2021.
- ✓ Para avaliação dos itens, foi considerada a escala de 1 a 5, sendo 1 péssimo e 5 excelente.
- ✓ A nota 3 (regular) é neutra, sendo desconsiderada nos cálculos da pesquisa.
- ✓ Equação de calculo dos índices:  
$$\text{Índice} = (\text{soma do percentual de notas acima de 3}) - (\text{soma do percentual de notas abaixo de 3})$$
$$(BOM + EXCELENTE) \quad - \quad (PÉSSIMO + RUIM)$$

**EQUIPE**

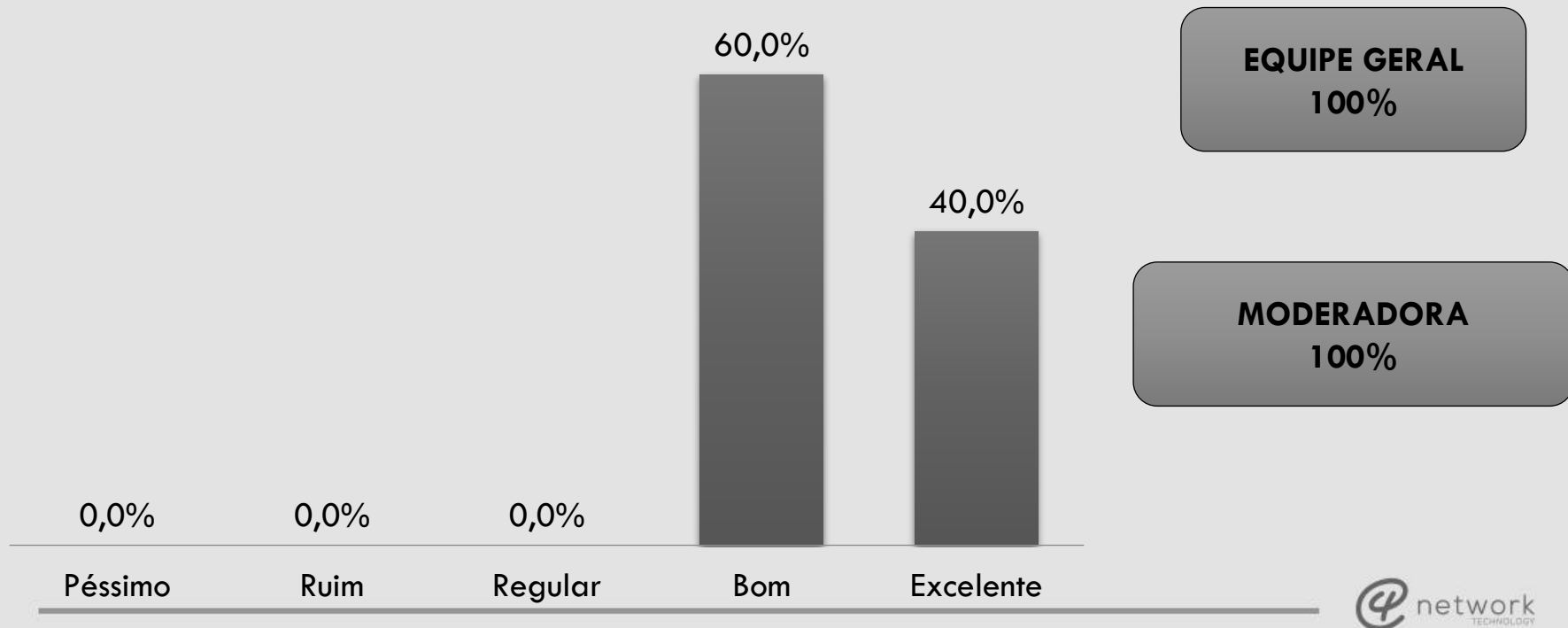




## EQUIPE: RECEPÇÃO E CHECK-IN VIRTUAIS 4NETWORK



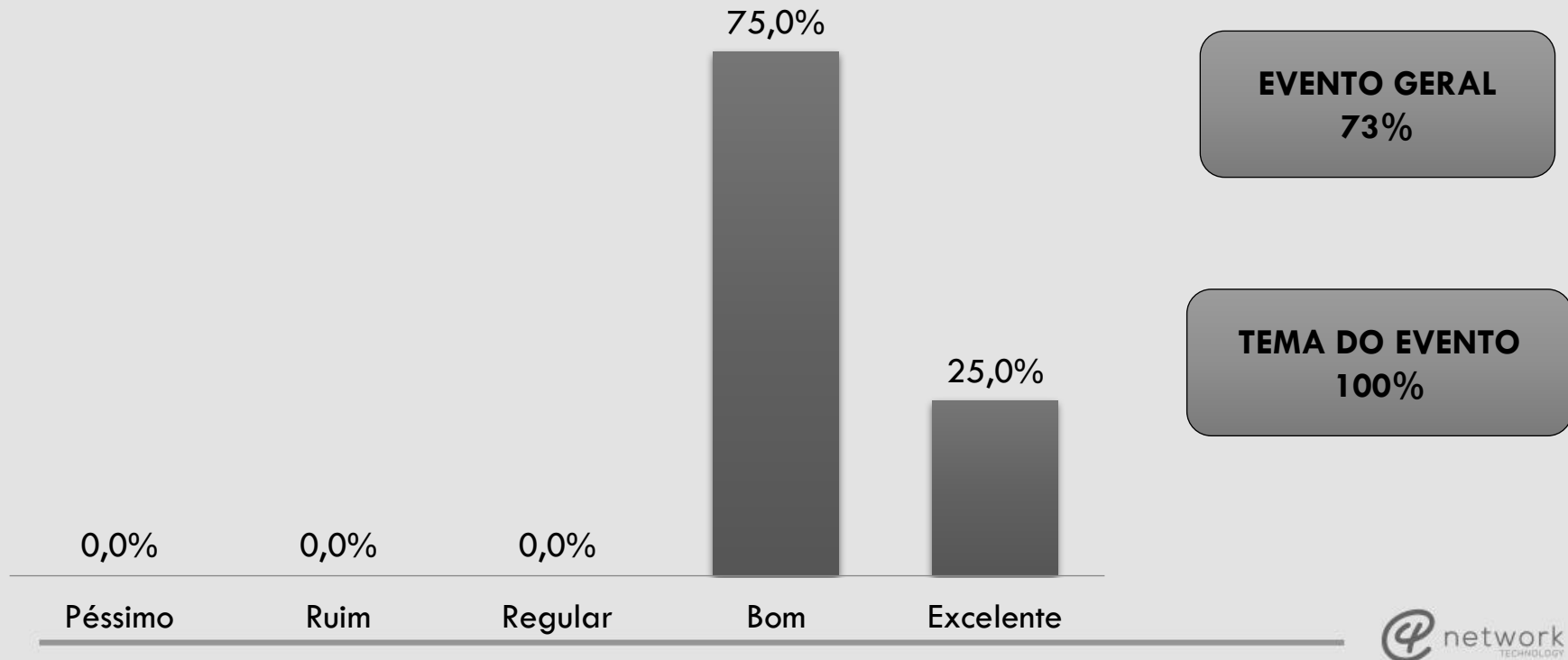
## EQUIPE: MODERADORA



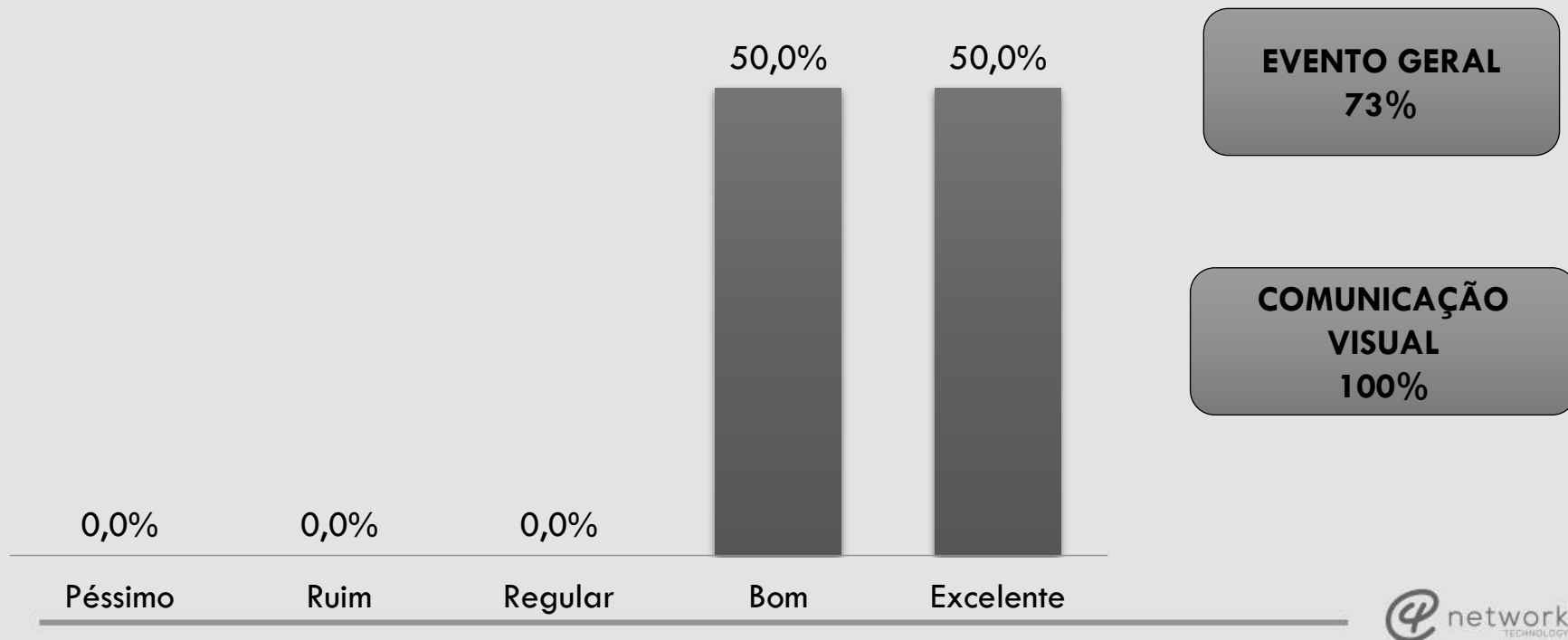
**EVENTO**



## EVENTO: TEMA DO EVENTO

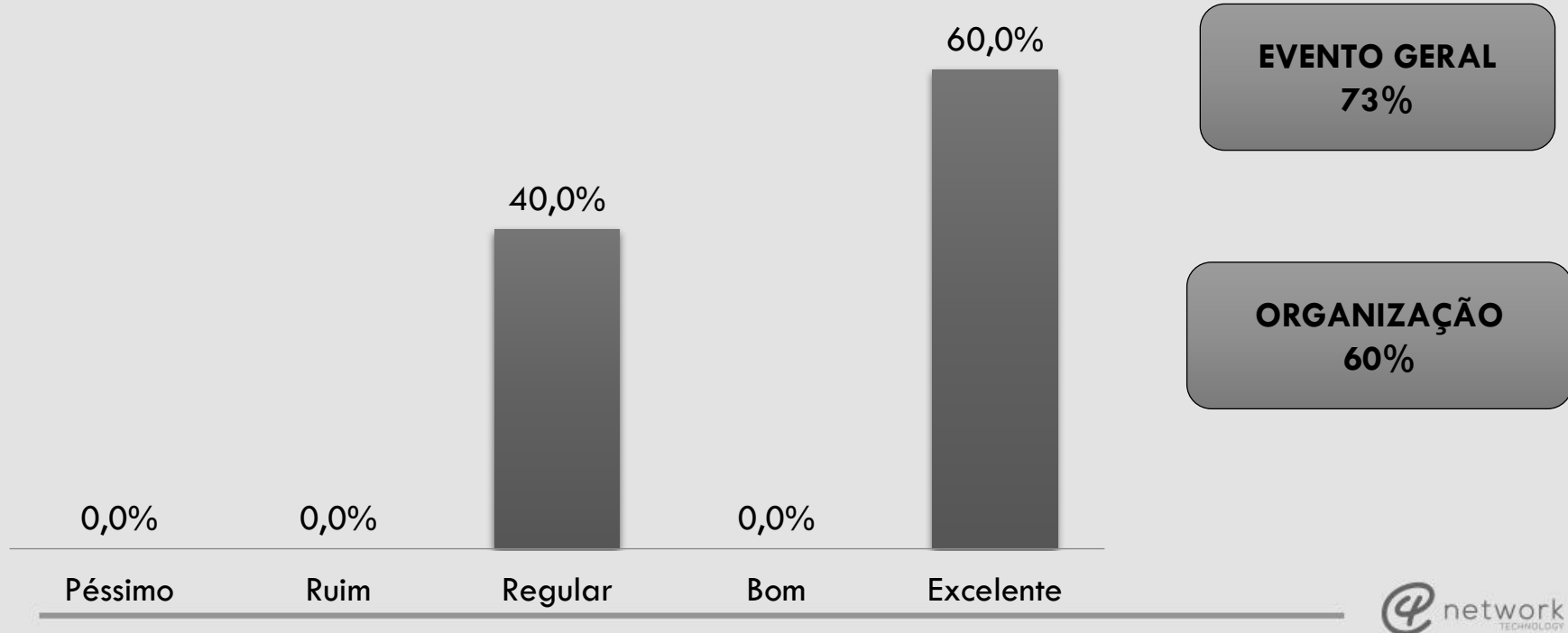


## EVENTO: COMUNICAÇÃO VISUAL

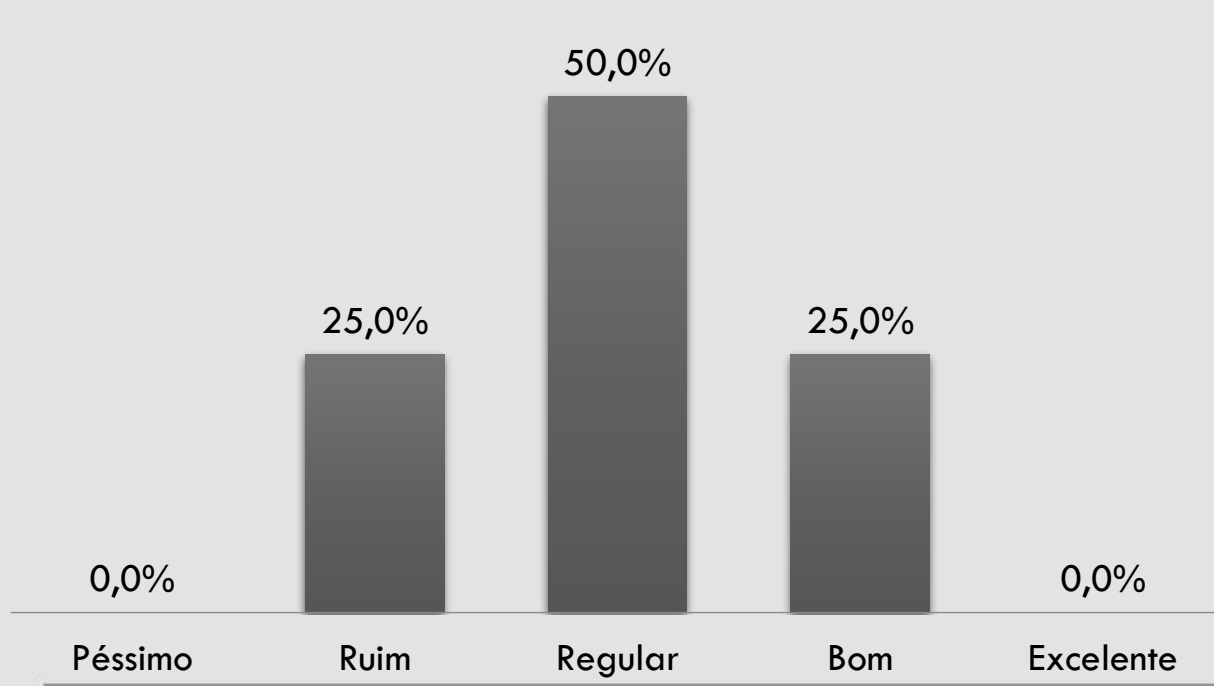




## EVENTO: ORGANIZAÇÃO



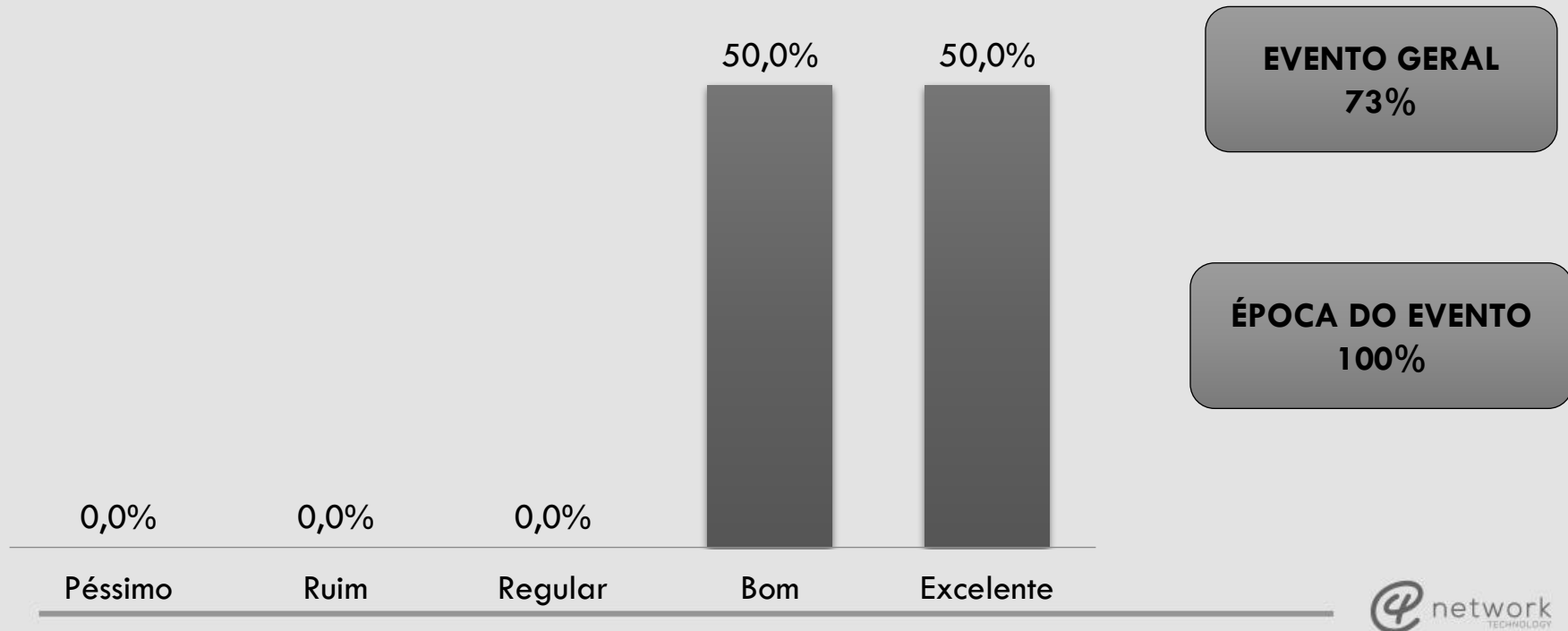
## EVENTO: PONTUALIDADE



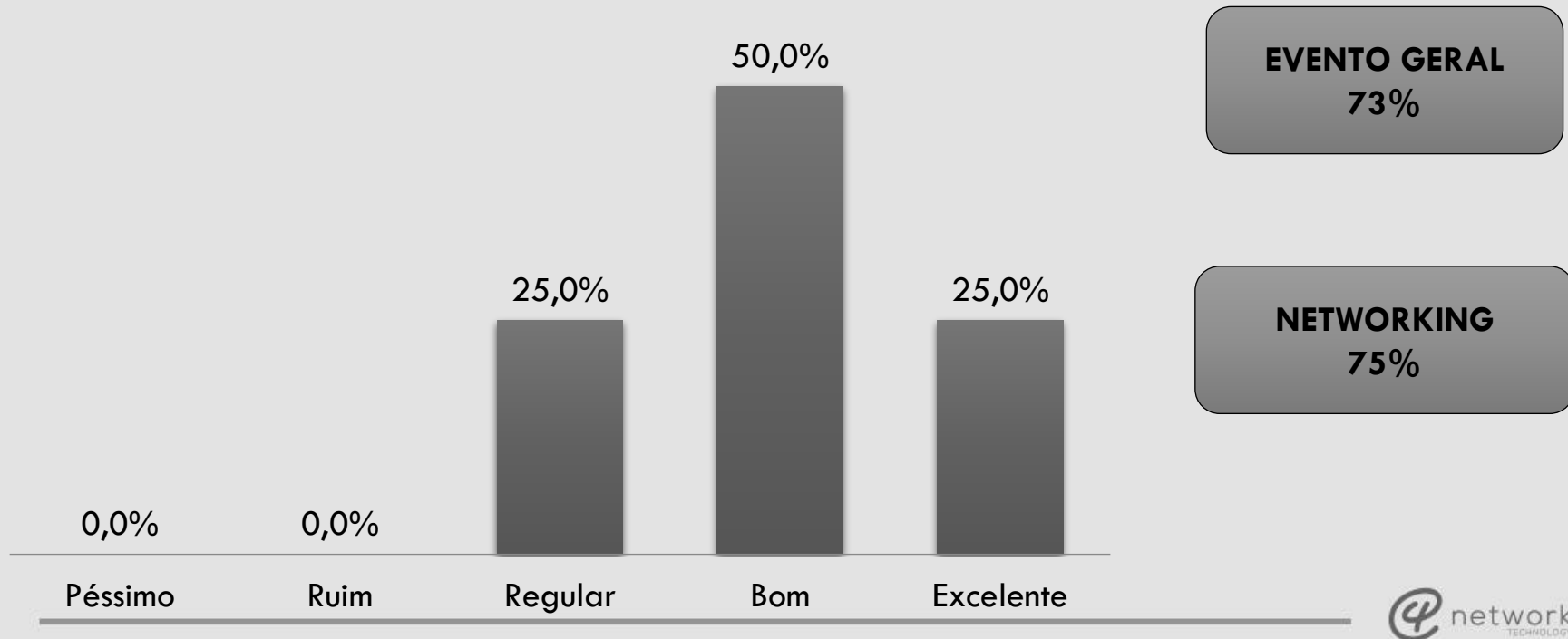
**EVENTO GERAL**  
**73%**

**PONTUALIDADE**  
**0%**

## EVENTO: ÉPOCA DO EVENTO



## EVENTO: NETWORKING

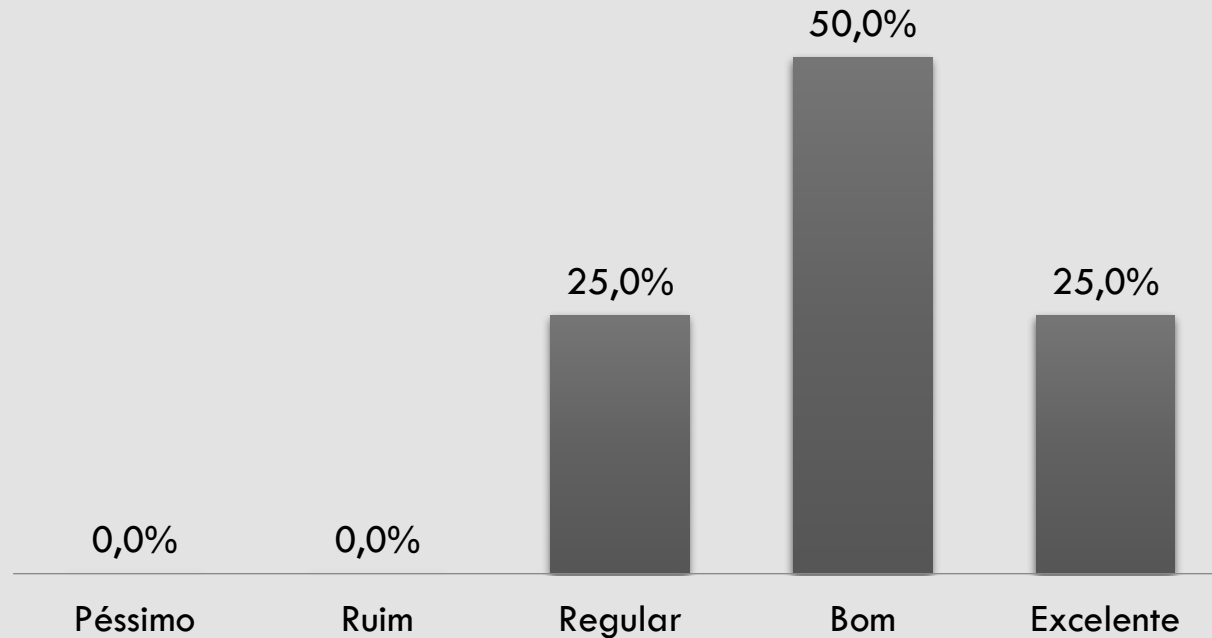


# KEYNOTE

The background is a solid dark purple. On the left side, there is a single horizontal white line. On the right side, there are several large, stylized white arrows pointing upwards and to the right, arranged in a staggered, overlapping pattern. Additionally, there are several thin, white diagonal lines scattered across the upper right portion of the image.

## KEYNOTE: CARLOS PIAZZA

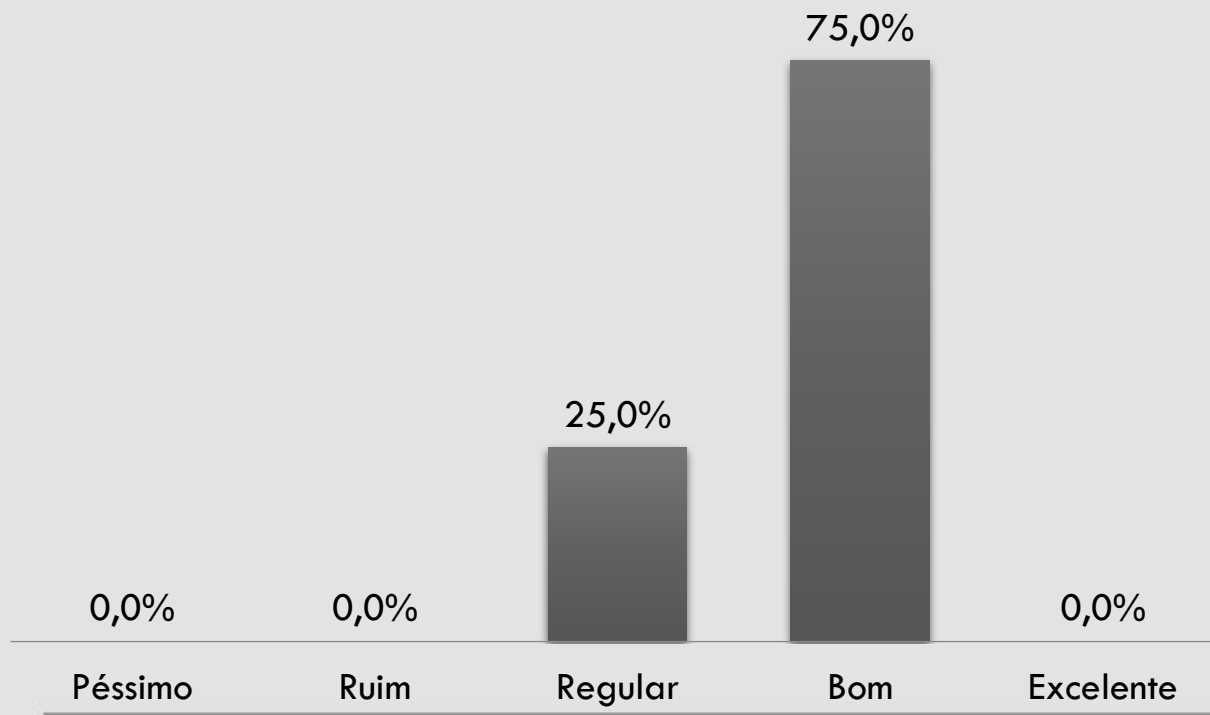
**KEYNOTE**  
**75%**



# OPORTUNIDADES DE NETWORKING

The image features a dark blue background with a horizontal band of a lighter blue color across the middle. The title 'OPORTUNIDADES DE NETWORKING' is written in a bold, white, sans-serif font, centered horizontally. To the left of the text, there is a short, thick white horizontal line. The right side of the image is decorated with several white geometric elements: multiple arrows of varying sizes pointing in different directions, and several thin, parallel diagonal lines. The overall aesthetic is modern and professional.

## OPORTUNIDADE DE NETWORK: INTEGRAÇÃO DURANTE O EVENTO



**OPORTUNIDADE NETWORK  
GERAL**  
75%

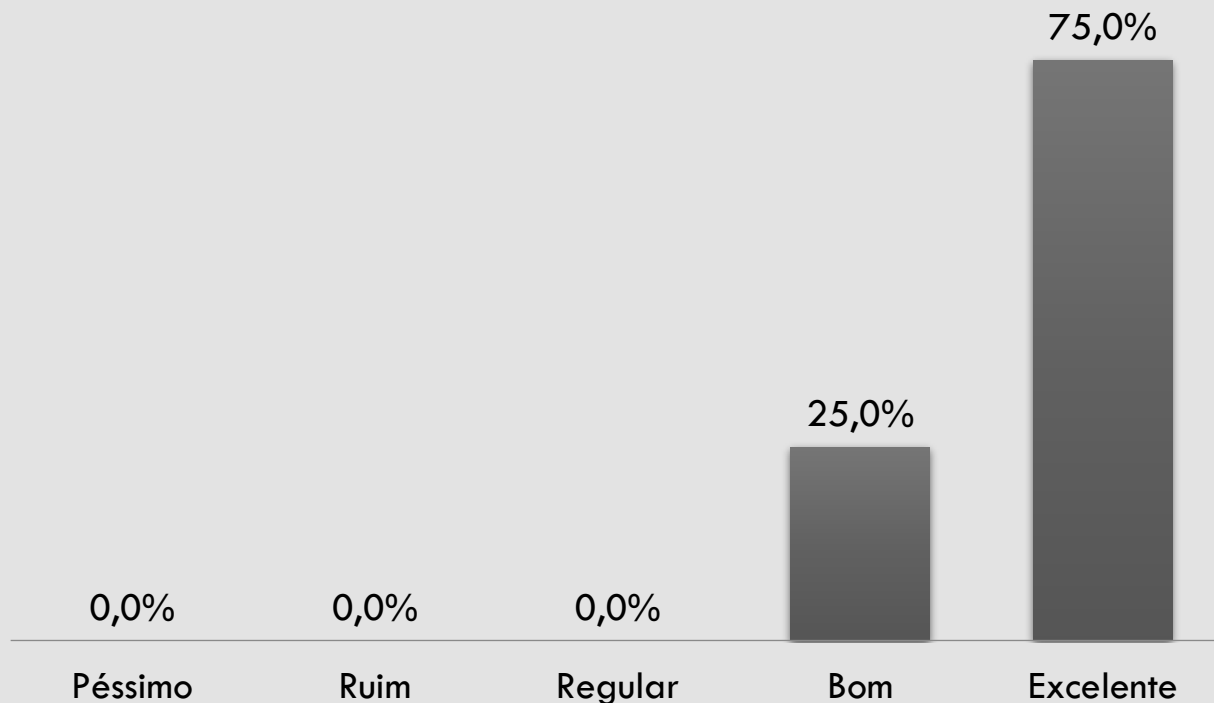
**INTEGRAÇÃO**  
75%



**PLATAFORMA**



## PLATAFORMA: ACESSIBILIDADE

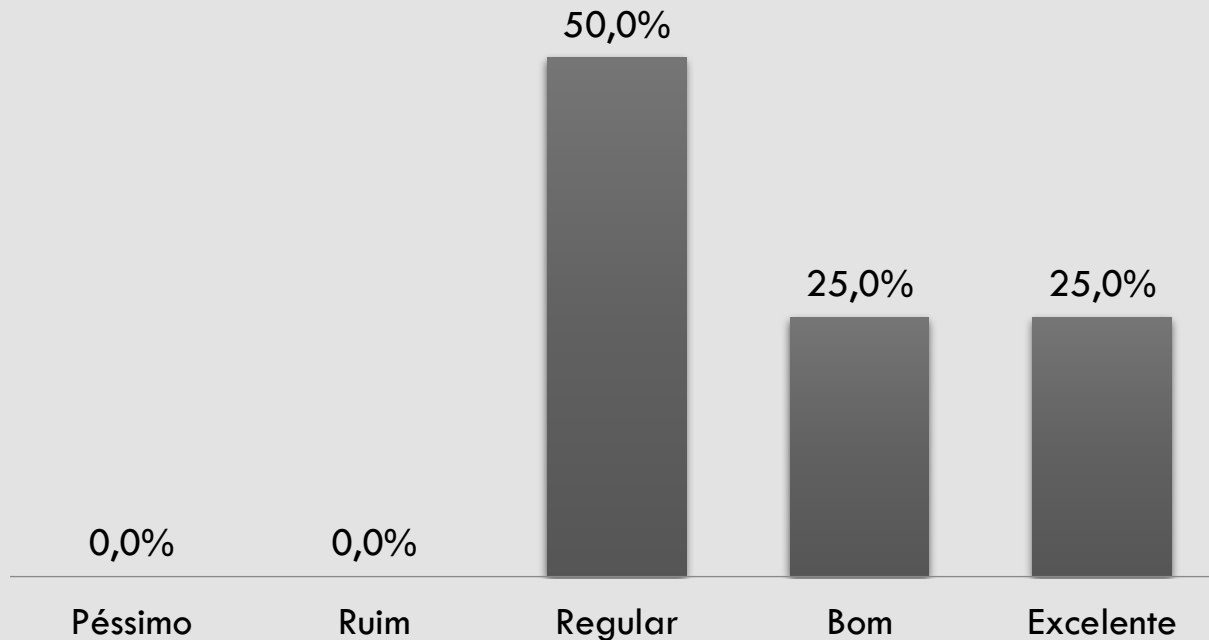


**ACESSIBILIDADE**  
**100%**

# APLICATIVO 4NETWORK

The background is a gradient of dark blue and purple. It features several abstract geometric elements: a horizontal purple line on the left, a diagonal purple line at the top, and a cluster of purple arrows and lines on the right side, pointing in various directions. The text 'APLICATIVO 4NETWORK' is centered in a bold, white, sans-serif font.

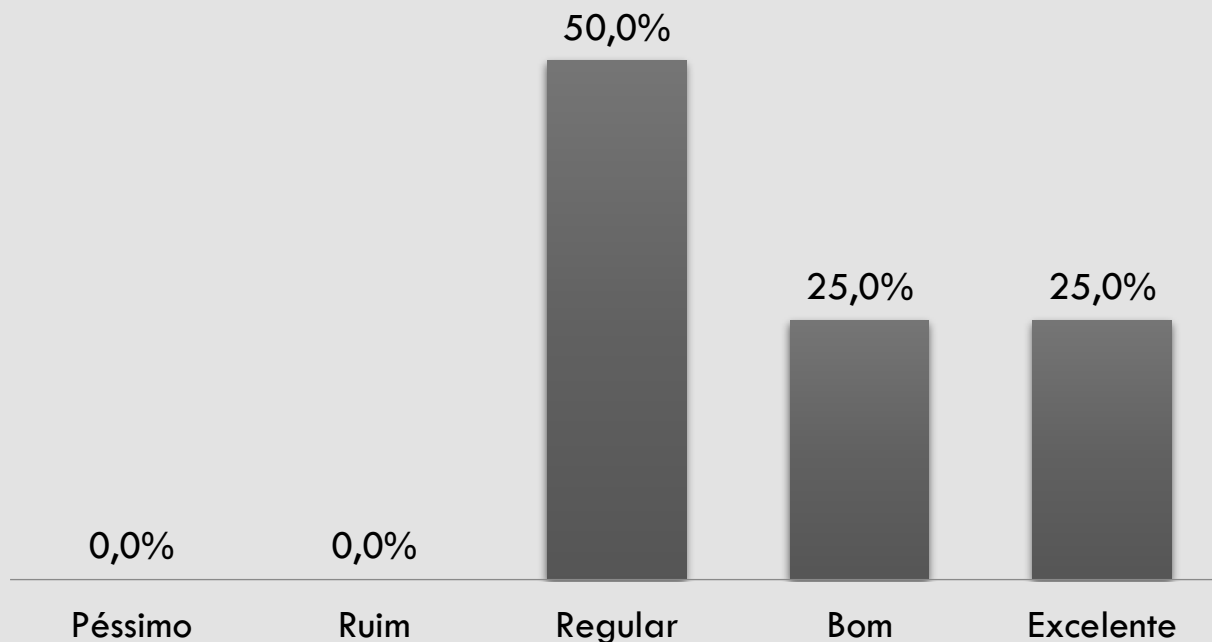
## APLICATIVO 4NETWORK: USABILIDADE



**APLICATIVO 4NETWORK  
GERAL  
69%**

**USABILIDADE  
50%**

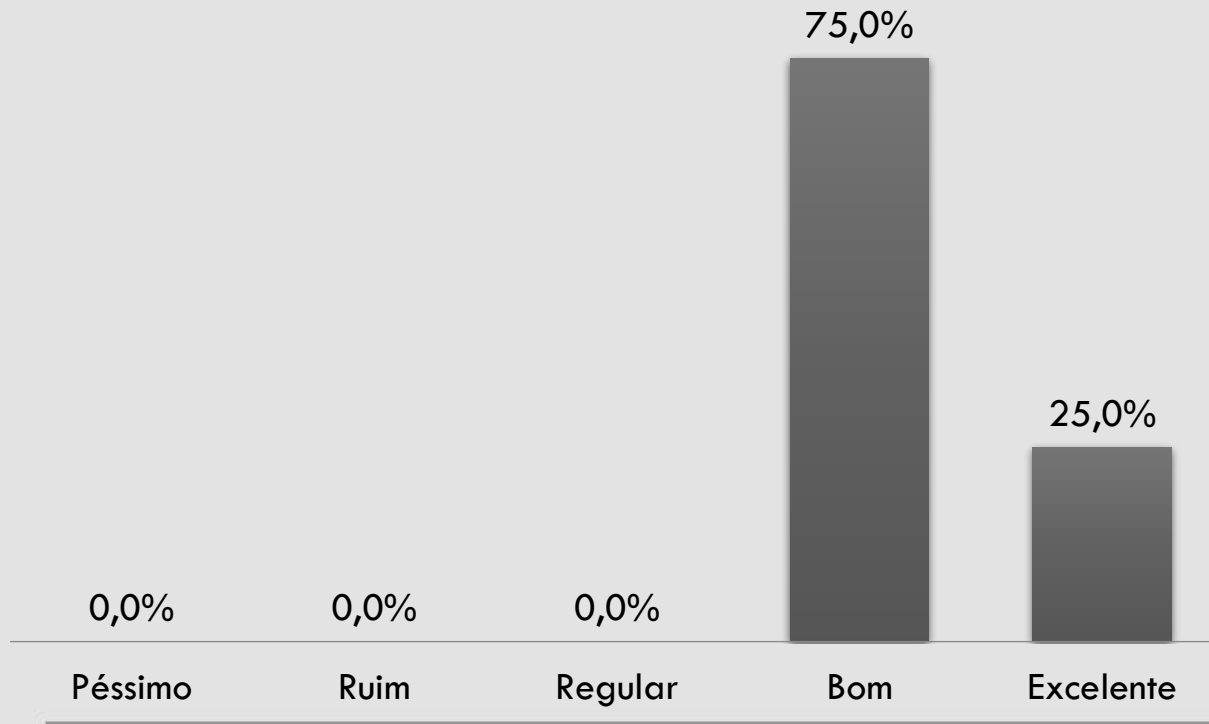
## APLICATIVO 4NETWORK: CONTEÚDO



**APLICATIVO 4NETWORK  
GERAL  
69%**

**CONTEÚDO  
50%**

## APLICATIVO 4NETWORK: INTERFACE

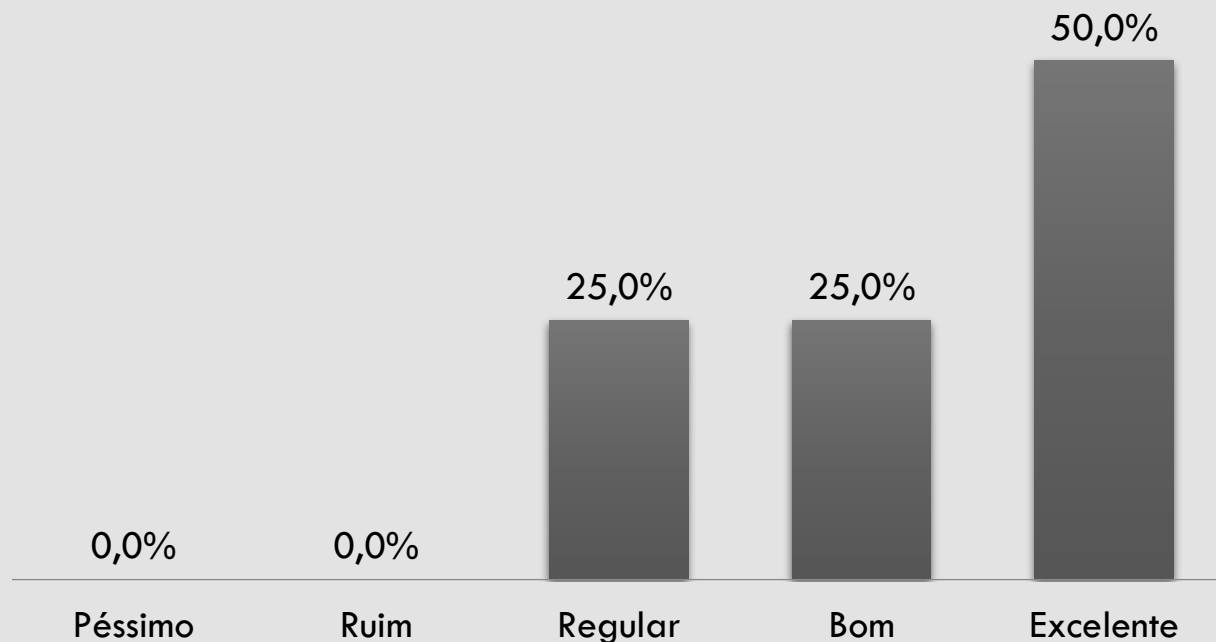


**APLICATIVO 4NETWORK  
GERAL  
69%**

**INTERFACE  
100%**



## APLICATIVO 4NETWORK: TROCA DE CARTÕES



**APLICATIVO 4NETWORK  
GERAL  
69%**

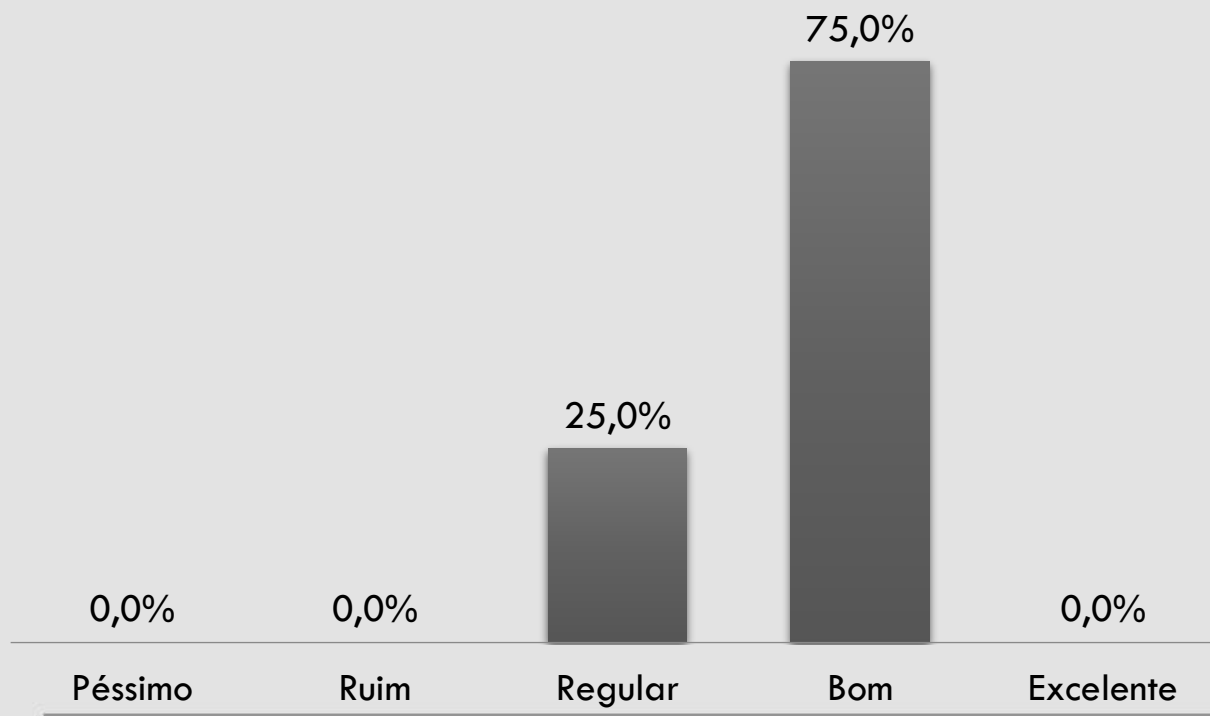
**TROCA DE CARTÕES  
75%**

**NEGÓCIOS**

The image features a dark purple background. In the center, the word "NEGÓCIOS" is written in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side, there is a cluster of overlapping, semi-transparent white arrows pointing in various directions, some towards the top right and others towards the bottom left. Additionally, several thin white diagonal lines are scattered across the upper right portion of the image.



## NEGÓCIOS: PERSPECTIVA PARA FECHAMENTO DE NEGÓCIOS



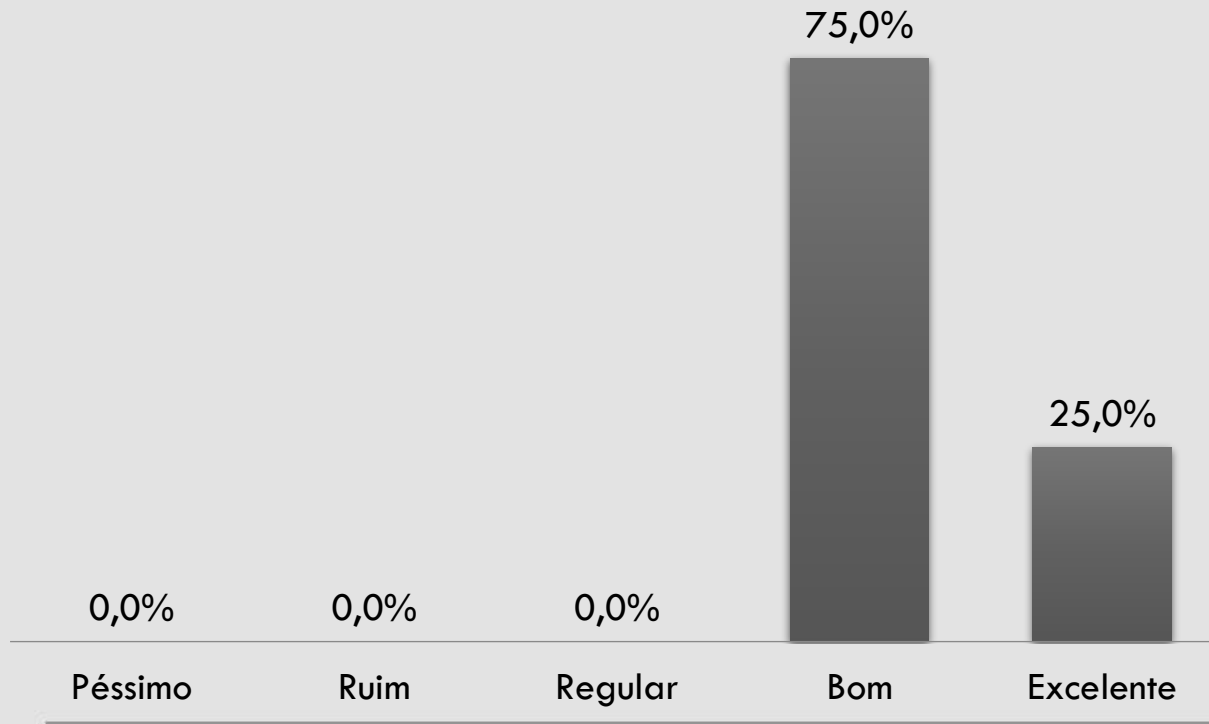
**PERSPECTIVA PARA  
FECHAMENTO DE NEGÓCIOS**  
**75%**



# **4CONNETWORKER**

## **4CIO COMÉRCIO - 2ª ED**

## 4CONNETWORKER 4CIO COMÉRCIO 2ª Ed: COMO FOI SUA EXPERIÊNCIA?

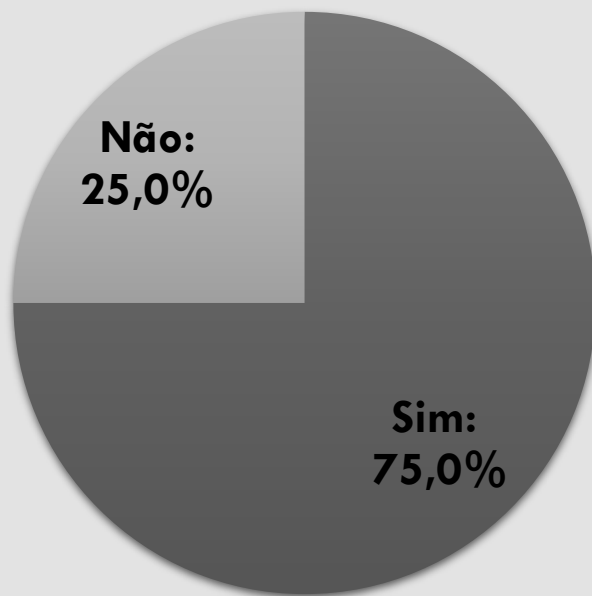


**4CONNETWORKER 4CIO  
COMÉRCIO – 2ª Ed  
100%**

# ASPECTOS GERAIS

The background is a solid dark purple. It features several abstract geometric elements: a horizontal line on the left, a diagonal line in the upper left, and a series of overlapping arrows of varying sizes and orientations on the right side. The arrows are in shades of purple, some appearing as outlines and others as solid shapes. The overall composition is modern and minimalist.

## ASPECTOS GERAIS: SUA EMPRESA PATROCINARIA OUTRO 4CONNETWORKER @CIO COMÉRCIO?



## ASPECTOS GERAIS: SUA EMPRESA PATROCINARIA OUTRO EVENTO DA 4NETWORK | IT4CIO?

